

The News

Guymon Chamber of Commerce Newsletter



GUYMON
Chamber of Commerce

MEET THE PARADE QUEEN & MARSHALL LUNCHEON!!

Mark your calendars for Monday, April 8, 2024 at noon. Plan to join us to meet the 2024 Parade Queen and Parade Marshal.

Pioneer Day was first held on May 2, 1933, as a celebration of the Organic Act that was signed May 2, 1890, and was responsible for annexing the three counties of No Man's Land (Cimarron, Texas, and Beaver), to Oklahoma Territory as Beaver County with Beaver City as its seat of government. Pioneer Day was to be a morale lifter for residents of the three counties to have a reason to unite and celebrate, escaping their harsh living conditions and difficult economic situations. Guymon was chosen for the event as the central location, and the streets were packed with people, wagons, buggies, and cars. It was so successful that Pioneer Day was held on May 2nd for decades, until many people objected when the date fell on Sunday for many years. The celebration was moved to the first weekend in May. Pioneer Queens, nominated from the three counties, were officially honored beginning in 1940. The Parade Marshals, although serving from the beginning to clear the streets for the parade, were not officially recognized until 1964.

Thank you to Dean McFadden for the Pioneer Day Theme suggestion and to Kristy Patterson for the illustration!!



Newsletter Highlights

- Chamber Lunch
- 2024 Chamber Members
- Things a Chamber Director ought to know...
- Ribbon Cuttings
- Business of the Month
- Spotlight of the Month
- Volunteer Opportunities
- Gun Draw Tickets
- Why Am I So Impatient?
- Upcoming Events

Thank you to these 2024 members who renewed or joined in March!!

- Business Level
 - Henry Hinds Realty LLC
 - Guymon Community Theatre
- Partner Level
 - Gates Realty



Things a Chamber Director ought to know...

Can I set up a Food Truck for Pioneer Days?

Can you give me information for the little train that runs around the lake?

What is the air quality in Guymon right now?

How many Tough Enough to Wear Pink Shirts does the city sell?

How are donation collections going?

Who works on Internet issues?

What events are going on in Guymon?

Does Guymon have an upholstery shop?

Where can I rent a trolley?

Do you have a direct number to Quality Inn?

Can you verify the dates for Pioneer Days?

Give us a call!! We are here to help!! 580-338-3376



Panhandle Insurance
1 Year Anniversary



**April 2024
Business of the Month
Merle Norman Cosmetics of Guymon**

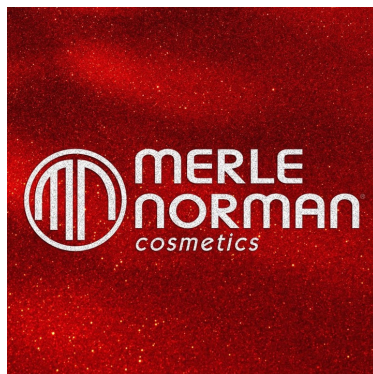
Don't let the name fool you. Merle Norman is so much more than cosmetics! In addition to the Merle Norman line, Ronda carries all things Brighton: jewelry, purses, shoes and more; women's apparel, shoes, and accessories from a variety of amazing companies; as well as chocolates and truffles to satisfy any sweet tooth.

Owner Ronda Purvines opened Merle Norman in a tiny space next door to the Guymon Community Theatre in 1998. It only took a few short years for her to outgrow that space and move into the current location at 419 N Main Street. She enjoys providing good customer service, along with quality merchandise to the Guymon community. "It's a small community. Everyone knows everyone, and I grew up here. I love what I do." Merle Norman also participates in Shop and Dine, which happens the first Thursday of every month from 4-7 pm.

Ronda and her team of three enjoy the customers who become friends. "We love our customers. They become friends and we build relationships with them." They enjoy giving back to the community and helping people. "It is just good customer service."

Ronda hopes to enjoy many more years of providing quality customer service to the Guymon community. Thank you to Ronda and her team of relationship builders. We appreciate you and congratulate you on April Business of the Month!

Meet the team:
Jamie Brecheisen
Carolyn Strecker
Ronda Purvines
Not Pictured:
Jade Sedigas



April Business Spotlight Guymon Tire and Auto Service

With fifteen employees and three on site service trucks, Guymon Tire and Auto is a go to for automobiles, farm equipment and semi trucks and trailers. Guymon Tire has been operating in Guymon for more than 30 years. Javier De Santiago joined the team in 1995 and is now the store manager. "It makes me happy to now be serving a third generation of farm and ranch customers. Their grandfathers were customers, their fathers were customers, and now they are customers." That speaks miles regarding the service that Guymon Tire provides.

Guymon Tire partnered with Kansasland Tire in 2005. Kansasland Tire is a family owned company based in Lexington NE. Kansasland has multiple stores in three states. Guymon Tire is proud to be a member of this company.

Guymon Tire can take care of any tire need, but that is not all that they offer. With their three service trucks, they can take care of your tire needs on the road or on the farm. "We can come to you." They also provide preventative maintenance services including brakes, oil changes, and alignments. In addition, they can take care of semi truck alignments as well. Guymon Tire and Auto Service is open 7:30-5:30 Monday thru Friday and 8:00-12:00 on Saturday.

When asked about the ongoing construction on Highway 54, Javier is very thankful for customers continuing to use their services. "We appreciate their patience in trying to find a passable route to get in and out. If they are having trouble getting here, they can always call for assistance."

Javier and his team pride themselves on good, quick, quality service. "Our customers know us by name and we know them. It is important to continue to provide good customer service." Javier appreciates the support of the community and is thankful that he can make a living and raise his family doing something that he enjoys.

Meet the Team!

Rudy Lusano
Jowey Derosé
Taylor Moore
Miguel Aguilar
Francisco Amador
Christina Chavera
Edgar Garcia
Javier DeSantiago
Sandy Metcalf
Jesus Ramierez
Miguel Perez
Roberto Lopez
not pictured Tony Leon



Volunteers needed

Some of these are not events, just suggestions. And, we are always looking for more ideas!!

Looking for a way to get involved with the Chamber??
Join a committee to help provide great events for our
community!!
Chamber Events:

Pioneer Days-Parade, Rodeo, Mercantile, etc.
Golf Tournament
4th of July Event??
Food Truck Weekend??
Leadership Guymon
Chamber Banquet
Halloween Palooza
Christmas Parade??

Volunteers needed

Gun Draw Tickets for Sale

TICKET PRICE - \$10
NEED NOT BE PRESENT TO WIN

Pioneer Days Rodeo Gun Draw

PROGRESSIVE GUN DRAW

1 DRAWING EACH MONTH JANUARY - APRIL

FINAL DRAWING AT SATURDAY NIGHT PIONEER DAYS RODEO PERFORMANCE

WINNERS WILL CHOOSE FROM AVAILABLE PRIZE LIST

HK416 22cal. Semi-Automatic	
CZ-USA 712 G2 12 Gauge Shotgun	
Ruger Security 9 Compact with Viridian E Series Laser	
\$500 Gift Card to David Yurman	

2 Gift Cards - \$250  + \$250 Wirtz Lumber

PROCEEDS BENEFIT GUYMON PIONEER DAYS RODEO

Stop by the Chamber Office or let the Chamber know and we will come to you!

PROGRESSIVE DRAW: Each ticket purchased is eligible for all five (5) drawings.

- You must be a legal resident of the United States to obtain a ticket. Winners must be of legal age to take possession of the firearm and be able to pass the background check.
- All firearm transfers will be done through a Federal Firearms Licensed Dealer (FFL) and all applicable Federal and State laws will apply, including the state laws for the legal residence of winning ticket holders.
- Winners will be notified by phone number listed on the ticket stub.
- No substitutions for ticket holders.



Check the "Guymon Pioneer Days" and "Guymon Chamber of Commerce" Facebook pages for updates.

Why Am I So Impatient?

Our daily activities shape how we lead.

There is no way around this principle. It's simply true.

Over the last couple of years, people have noted how everyone seems to be freaking out over the smallest of slights. I, too, feel very impatient with others too much of the time.

And I am starting to understand why.

Living in a completely-curated world creates an environment that contributes to my impatience with others.

- When I discover a new book, I no longer wait to go to a store to pick it up. With a couple of clicks, I can download it to my Kindle. If I want the hard copy, it will be on my doorstep in two days.
- If you are of a certain age, you remember listening to the radio for hours, hoping to hear your favorite song. Now, click on YouTube or Spotify, and “voila”!

The magic of technology makes it easy to do what I want when I want.

That is until others enter my story. Others have wants and needs. Others move at their own pace. Some move too fast. Others move too slowly.

And here's the deal: they live in their overly-curated world, too.

So, if you consistently feel frustrated with others, here are a few practical suggestions.

- On your next trip to the store, choose the longer line and then let someone go in front of you.
- Listen to old-school radio for a day where some DJ, who you will never meet, chooses what you hear.
- The next time you want a book, drive to the local bookstore and pick it up. If they don't have it in stock, ask them to order it.

Engaging in daily activities that force you to slow down, be present, and have less control helps you move at the speed of life.

And as a human-centered, empathy-based, results-oriented leader, one of the greatest gifts you will give your followers is your patience and full presence—and less of that frustrated vibe.

BRIAN RUTHERFORD

Brian Rutherford is the Director of Operations for Leadercast. Brian has been telling stories professionally for twenty-five years. Stories that inspire people to see themselves and the world differently. Stories that challenge people to take meaningful action in the world.

Upcoming Events

- April 2-School Bond Election
- April 4-Shop & Dine
- April 5-Eggs & Issues
- April 8-Chamber Lunch
- April 13-Community Cleanup
- April 13-Active for Autism
- April 13-Dinner, Dance, Draw Down
- April 20-Outdoor Art Installation
- April 25-27-OPSU Rodeo

All of these events & more can be found on the Event Calendar at:
www.guymonokchamber.com.

And follow us on Facebook!



Eggs & Issues

FRIDAY, APRIL 5TH
7:00AM

Location: TCEC Office, 995 Mile 46 Road, Hooker OK

Hosted by: **TCEC**



Guymon Pioneer Days Rodeo

DINNER, DANCE &
DRAW DOWN
\$3,500 cash prize!*

SATURDAY APRIL 13 AT PIONEER ARENA HOSPITALITY CENTER
DOORS OPEN AT 06:00PM

*cash prize dependent on ticket sales

featuring

THE BUSTER BLEDSOE BAND

TICKET: \$60 PER PERSON - CHIP DRAW FOR GUNS, PRIZES AND MONEY
DINNER & BEER PROVIDED, CASH BAR - NO OUTSIDE ALCOHOL ALLOWED!
MUST BE 21 OR OLDER & SHOW VALID ID AT THE DOOR

GET YOUR TICKETS HERE!

- GUYMON CHAMBER OF COMMERCE
- ANCHOR D BANK
- PTCI



Annual Community Clean-Up
 PROVIDED BY:



THE CITY OF GUYMON OKLAHOMA

SATURDAY, APRIL 13, 2024

TEXAS COUNTY ACTIVITY CENTER

**TWO (2) ROLL-OFFS
 DUMP TRAILER FOR METAL
 APPLIANCE DROP-OFF**

**CHECK-IN @
 TRANSFER STATION OPEN FROM 8 AM-5 PM**

**TIRE & APPLIANCE DROP-OFF
 4 PER HOUSEHOLD W/ ID OR UTILITY BILL FOR PROOF**

**Main Street Guymon
 116 NE 5th Street
 580-338-6246**



**LUNCH
 12:00PM-1:30 PM
 @ SUNSET**



Presented by Golden Mesa Casino

**ACTIVE
 FOR
 AUTISM**



2024



**APRIL 13
 10 AM**

**THOMPSON PARK
 EAST SIDE**

REGISTRATION 9:30 AM • START 10:00 AM

\$25 Guaranteed T-shirt if registered by March 15th
EARLY REGISTRATION

\$30 T-shirts available for purchase, limited supply available
DAY OF RACE

Proceeds to benefit local Special Olympics participants

For more information, please contact Araceli Martinez at: araceli.martinez@goldenmesacasino.net

**GUYMON LAMBDA PSI
 PRESENTS**

*Pioneer Days
 Mercantile*

**SATURDAY, MAY 4TH
 10AM-7PM
 SUNDAY, MAY 5TH
 11AM-4PM**

Texas County Activity Center
 To reserve a booth call (580) 754-5623 or go to www.guymonokchamber.com

5.10.24
Save the Date

2024 COMMENCEMENT

**MAY 10, 2024 / 9 AM
 ANCHOR D STADIUM
 GOODWELL, OKLAHOMA**